



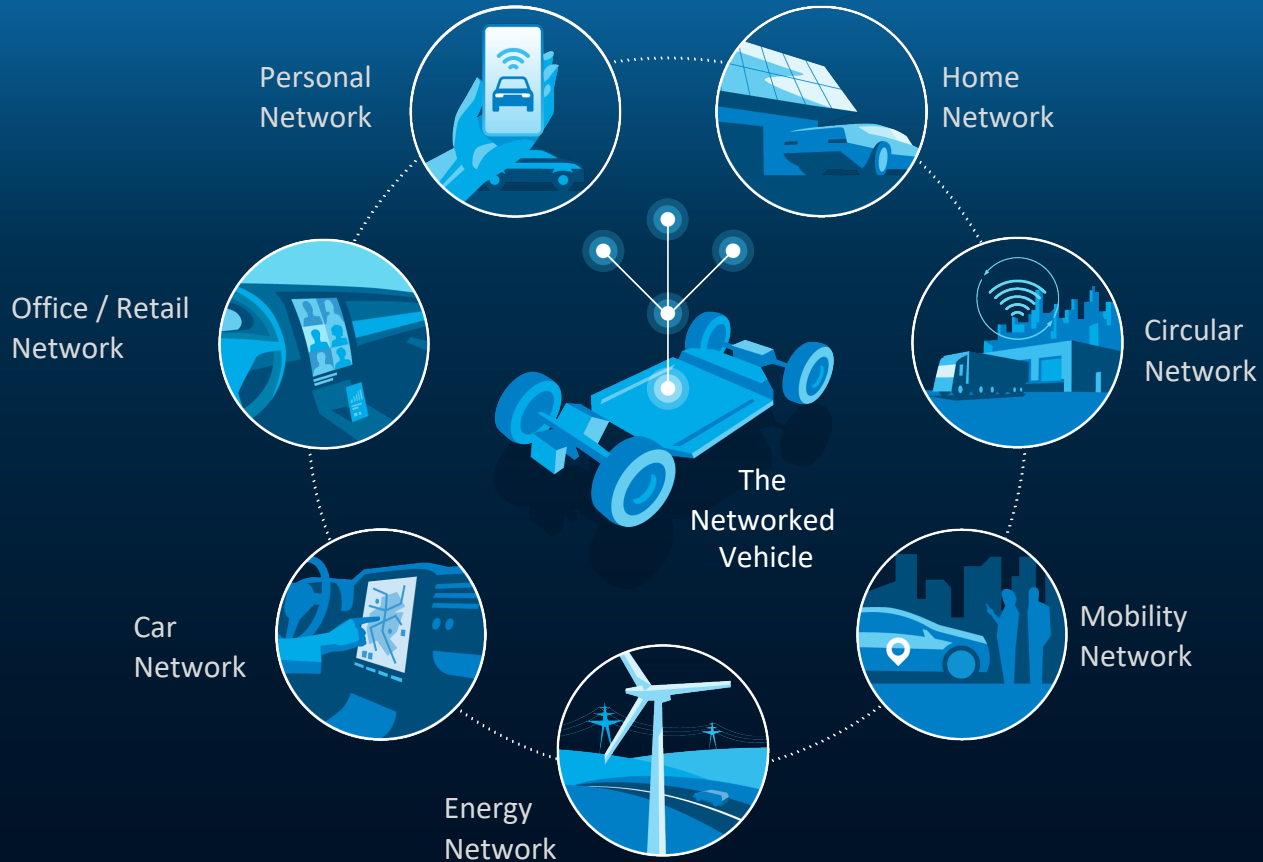
# Software First, Digital Always

## How Software accelerates Next Generation Mobility

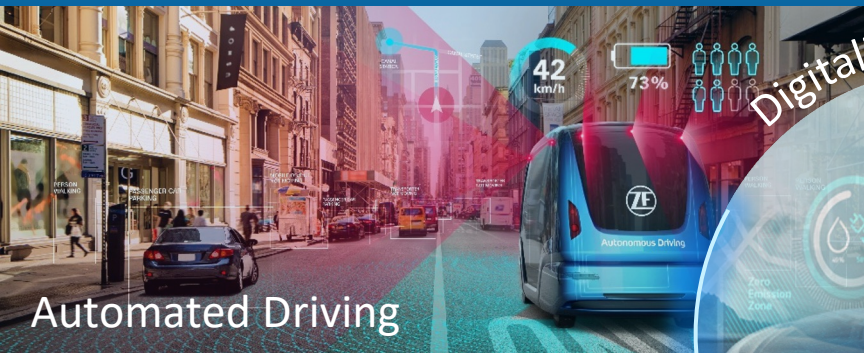
Dr. Christian Müller | Corporate R&D | ZF Group



# The Car Becomes Part of our Everyday Infrastructure



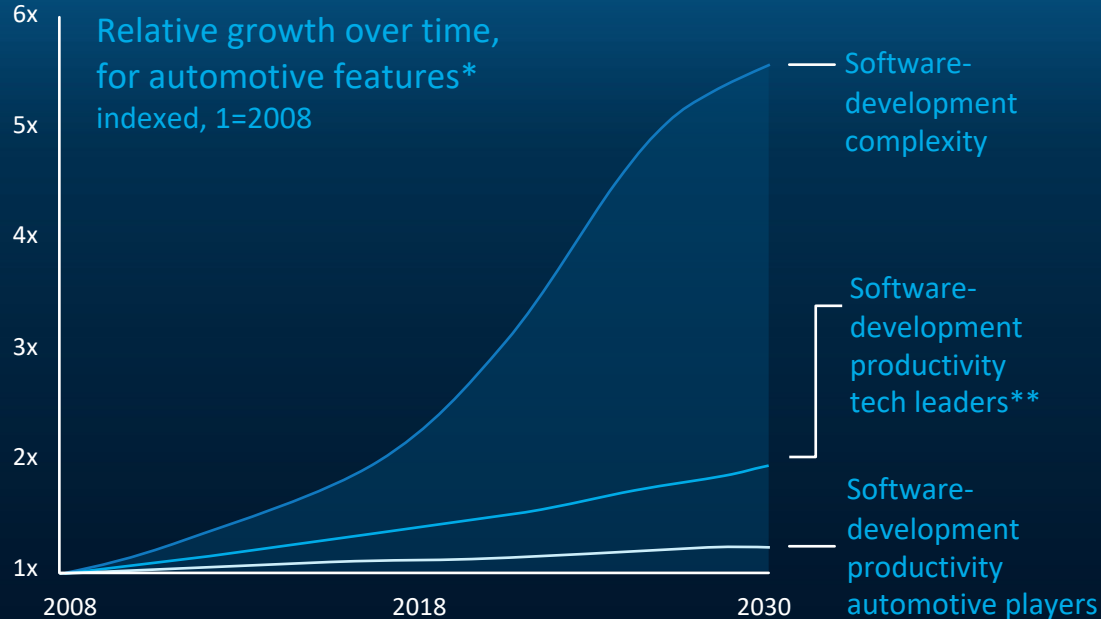
# Software is Driving Next Generation Mobility at ZF: Leveraging Vehicle System Expertise for Disruptive SW Functions



# Managing the new SW paradigm



## Complexity dilemma



\*Analysis of >200 software-development projects from OEMs and from tier-1 and tier-2 suppliers.

\*\*Top-performing quartile of technology companies.

Source McKinsey

## Transformation need

- ▶ **New EE-Architectures & HPC**
- ▶ **Connectivity & Cloud**
- ▶ **SW / HW Separation & SWaaS**
- ▶ **Shared Platforms & Development Kits**
- ▶ **Community Mindset & People**

\*Source Synopsys 2022

```
on "MIRROR_Y":  
    mirror_mod.use_x = False  
    mirror_mod.use_y = True  
    mirror_mod.use_z = False  
operation == "MIRROR_Z":  
    mirror_mod.use_x = False  
    mirror_mod.use_y = False  
    mirror_mod.use_z = True
```

```
@selection at the end -add  
mirror_ob.select= 1  
mirror_ob.select=1  
context.scene.objects.active  
("Selected" + str(modifier.ob  
mirror_ob.select = 0  
= bpy.context.selected_obj  
data.objects[one.name].sel  
print("please select exactly
```

--- OPERATOR CLASSES ---

```
types.Operator):  
    "X mirror to the selected  
    object, mirror_mirror_x"  
    "mirror_x"
```

software first  
digital always

01

01

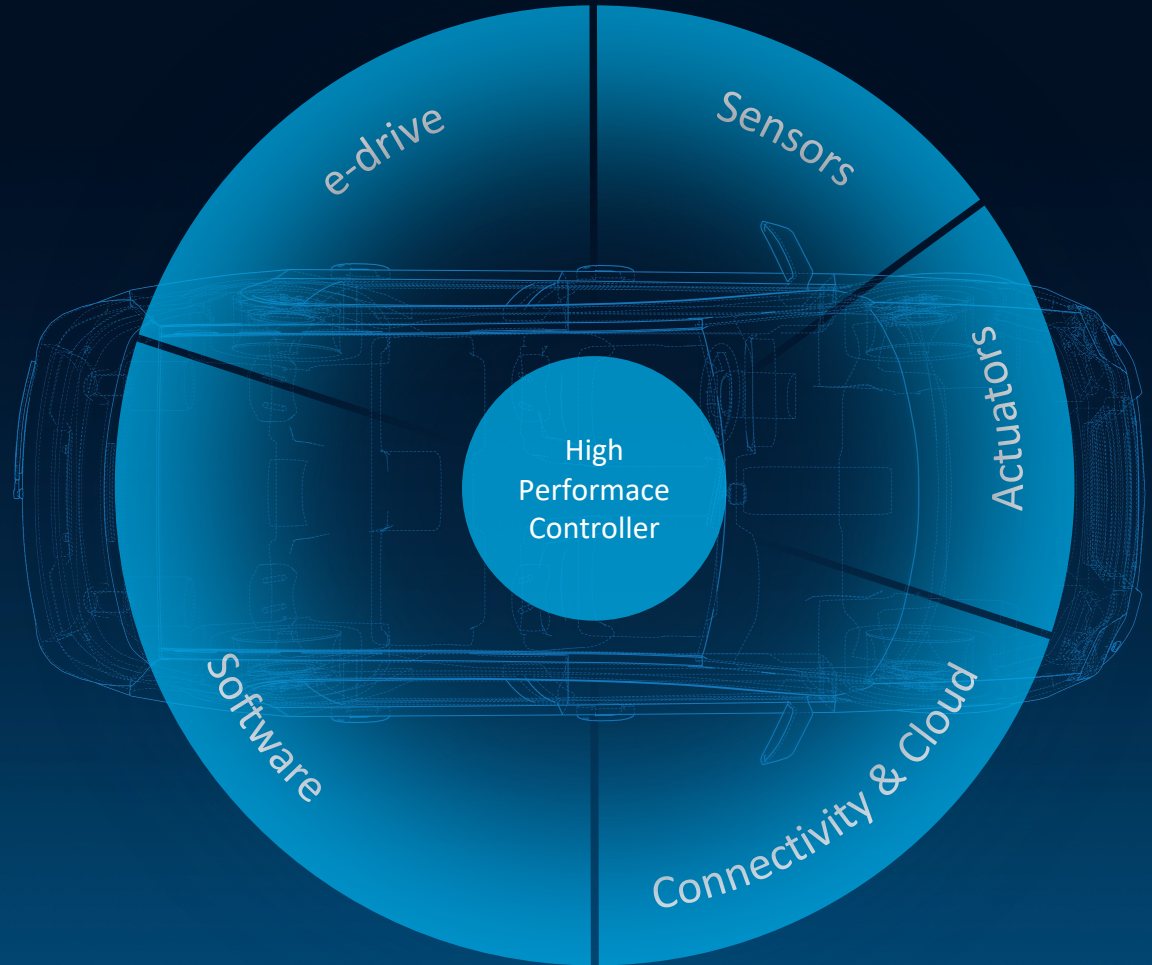
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# 360° offering for Software- defined Vehicles

## Focus areas:

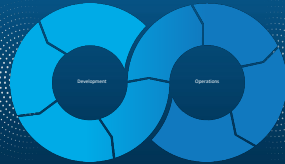
- ▶ Software solutions
- Connectivity
- ▶ Computing
- ▶ power



# Software-enabled Acceleration



## DevOps development approach

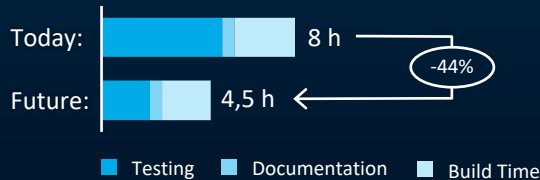


Cloud-based platform  
Continuous integration

### Benefits

- Agile development and higher robustness
- Improved international collaboration
- Higher efficiency, quality and transparency

### Integration time



## Frontloading Middleware



Generic Middleware  
OEM specific application

### Benefits:

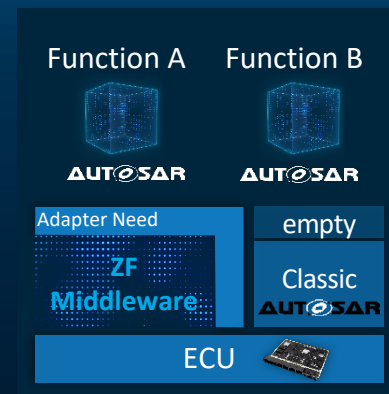
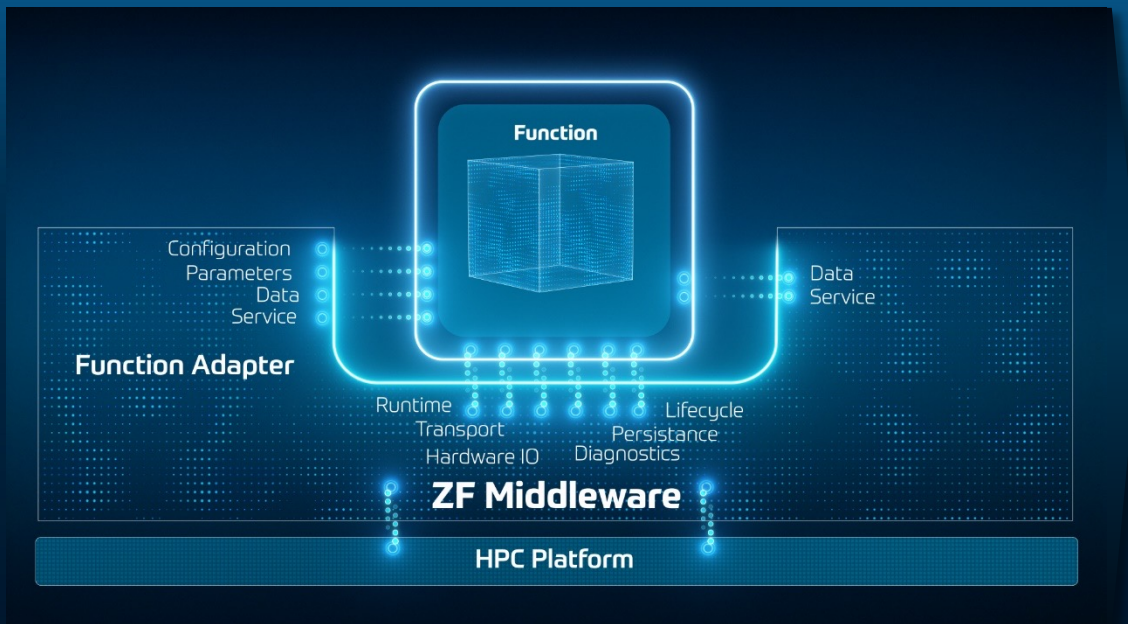
- Shortened starting phase of projects
- Earlier supply of software on target hardware
- No gateway workaround solutions needed

### Delivery time



Future software kit enables high product maturity and reduction of delivery time

# Functional Development Kit



FDK not limited to Middleware also for Classic Architecture

With the Function Adapter, ZF already equips each function with the appropriate connector for every interface in SdV-platforms



# Summary

- Software efforts will grow above average
- Companies work on components in the software ecosystem (non differentiating)
- Join forces with “code first” inner and open source approach leverages individual efforts

Next  
Generation  
Mobility.

NOW.

clean, safe, comfortable