digital.auto is coming to Eclipse - Eclipse Autowrx

Initiators

Standards & Open Source

Academic Partners
SDV ... how to get there?
difficult to bridge the two worlds
Navigating the uncharted territory

Digital Value Stream

Physical Value Stream

Ideation

Customer Feedback

Customer Value

Prototyping

Simulation

Requirements Validation

Priorization

#digitalfirst
Navigating the uncharted territory

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Proposal Eclipse Autowrx - Playground

Eclipse Autowrx creation review is ongoing

Ideation

Prototyping

Simulation

UX testing

Value analysis & prioritization

Vehicle-2-Cloud

Signal-2-Service

CAN

ZC
Eclipse Autowrx creation review is ongoing

Try it out: playground.digital.auto
- Open and free to use
- Online prototyping platform
- Digital.auto instance of Eclipse Autowrx
Navigating the uncharted territory

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#digitalfirst

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www.digital.auto
Orchestrating the two value streams

Digital Value Stream

Playground → vECU → Vehicle Computer

Vehicle API (VSS)

Experience Simulation → Bread-board → ECU & sensors/actuators → SOP

Physical Value Stream
Source: https://www.washingtonpost.com/technology/2021/05/14/tesla-apple-tech/

Thank You!